

# Annual Report 2012

## Celebrating our achievements in 2012:

- In January, the inaugural meeting of Tanzania Board of Directors was held.
- A new partnership with the World Elephant Centre brings a new opportunity for Kesho Trust to contribute to elephant conservation in Tanzania.
- Volunteers working in Tanzania have contributed 22 months of collective work to support the projects and strategic goals of our organization.
- Our three-year project - the Sustainable Cities International Africa Program - wraps up.
- Work to plan and develop the Kihembe Environmental Learning Centre adjacent to Saadani National Park continued with the development of a facility design concept.
- Kesho Trust continues to support and participate in the Protected Area and Poverty Reduction Research Alliance (PAPR) with Canadian, Ghanaian, and Tanzanian partners.
- A new partnership with **Help Every Day** brought additional funding to support rainwater collection systems to the Maasai community of Elerai, Tanzania implemented through our partner EMAYO.

## A message from Bruce Downie, President: 2012 in review

The Kesho Trust depends extensively on volunteer efforts. They contribute in many different ways but always with skill, commitment and enthusiasm. We are very pleased also to see Tanzanian volunteers coming forward to participate in our work to learn about and benefit from an experience with a development organization such as ours.

Together the efforts of a number of volunteers working in Tanzania have made a huge difference in our program this past year. I want to personally thank them all: Kiri, Evaline, Maureen, Jim, Kath, Beatrice and Brent. All together they spent a total of 22 months working on our behalf mostly at their own expense. Such

commitment gives real meaning to the work we do and it is very much appreciated.

A major project effort wrapped up this past year as well. We partnered with Sustainable Cities International through collaborative efforts with Program Director, Jane McRae. Our project coordinator Morgen Zihave did an excellent job throughout the three year project supported by the ever constant and dependable Hamidah Mzoa who has been the foundation of the Kesho Trust in Tanzania from the beginning. More details of the project and its outcomes are available here in the annual report as well as on our website.

New projects are emerging in 2013 that combine with our ongoing partnership efforts to make the prospects for the year ahead very exciting. We look forward to continued successful relationships with our partners through that work as our program in Tanzania expands and becomes more stable.



Photo: B. K. Downie

## Our Strategic Directions

### Vision

A world where healthy, strong communities live in harmony with their environment and are instrumental in ensuring that the protected areas and conservation lands they live alongside are thriving and achieving the objectives for which they were established.

### Mission

To facilitate and support community led activities that foster positive relationships between local communities and the conservation of their protected areas. We work with community organizations and individuals to facilitate and enhance their capacity to achieve long term sustainability of community based conservation and development initiatives.

### Goals

- To preserve the natural environment in and around protected areas;
- To strengthen communities and build the capacity of community-based organizations by supporting them to identify and carry out local initiatives which sustain and benefit from environmental conservation.

### Strategic Aims

In order to achieve our vision of a world where healthy, strong communities live in harmony with their environment, the Kesho Trust will:

- Promote and facilitate positive community development activity that is

compatible with conservation and which allows communities to benefit more fully and directly from their position as neighbours to important conservation lands.

- Form partnerships with local community organizations who share our values and goals and help them find appropriate development strategies, mechanisms and learn the skills needed to improve their lives.
- Promote a belief in the value of community based environmental conservation and help build stronger and mutually beneficial relationships between protected areas and local communities.

## Highlights of 2012

### Three-year project with Sustainable Cities International wraps up

Our three year project - the Sustainable Cities International Africa Program - wrapped up in 2012. This very successful project - a partnership with SCI and funded by CIDA - promoted responsible urban planning with a focus on urban agriculture, waste management and local entrepreneurship.

During the final year of the project our project staff hosted a peer exchange for participants in the three African cities

participating in the program (Durban, Dakar, and Dar es Salaam). Participants identified common challenges and opportunities in project development and implantation and also shared suggestions for scaling up urban agriculture and waste projects.

In May, project staff promoted their work and project implementation at a meeting of Dar es Salaam City and Municipal Councils. The presentation

highlighted community projects including an urban farming project, a community waste collection project and a youth messenger service. Council staff were encouraged to work closer with communities to support local level projects.

Many thanks go to Morgen Zivhave and Hamidah Mzoa, our program staff in Dar es Salaam, along with the interns and SCI staff in Vancouver who made this project such a success.

### Promoting elephant conservation through research and education

In 2012, the Kesho Trust partnered with the World Elephant Centre (WEC) and began work to develop an interpretive strategy for the Centre. Dr. Alfred Kikoti, founder of the WEC and Director of the Kesho Trust (Tz) has been instrumental in supporting the partnership between our organization and the WEC.

In October, volunteer Brent Liddle from Yukon Canada traveled to the future site of the WEC to help develop an interpretive strategy for the centre. The



Photo: B. Liddle

strategy is just one piece of a broader initiative to develop a world class facility to support and promote elephant conservation.

Site design and development of a research centre and conference facility will take substantial work and fundraising to bring this vision to reality. Habitat loss and poaching are two of the significant threats facing African elephants. Through our partnership with the World Elephant Centre the Kesho Trust hopes to contribute to elephant conservation through research and education.

### Building conservation awareness with youth: Canadian & Tanzanian examples



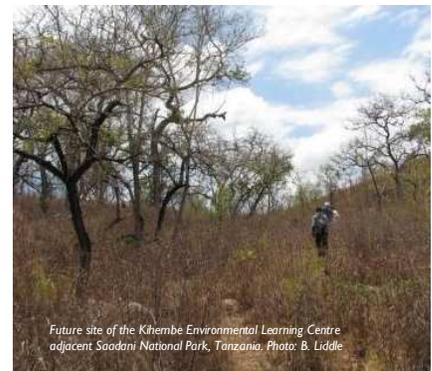
A group of youth ride on horseback above the Galaga River in northern B.C., Canada. Photo: W. Sawchuk

This year marked the third year that Wayne Sawchuk (Kesho Trust Advisor) led youth in outdoor experiential learning in the wilderness of the Muskwa-Kechika area in northern British Columbia. Two youth camps held at Mayfield Lake this past summer and connected students with this natural and remote ecosystem. Students learned outdoor leadership, guiding, and horsemanship skills on these wilderness treks - building their self-esteem, self-confidence, and connections to others.

Bob Peart, a Director with the Kesho Trust and a senior associate of the Children and Nature Network in the USA continues to be engaged in the children and nature movement. In 2012, he attended the World Conservation Congress in Korea and wrote an article urging governments and communities to reconnect children with nature.

And in Tanzania, the Kesho Trust continues to work with Saving Africa's Nature (SANA) and members of the Mkanga Village to plan the Kihembe Environmental Learning Centre - near the entry to Saadani National Park. The centre will welcome and inform visitors to the park about environmental and conservation programs within and outside the park, provide environmental education and experiential programs for school children and local communities, provide facilities for field research and small meetings and conferences.

Volunteer Brent Liddle (Yukon, Canada) developed a conceptual design for the centre in 2012 (see our website for details). The partners involved in planning the centre believe deeply that community access and support of this centre will provide Tanzanian youth the opportunity to become strong environmental stewards for the land. Watch our website for updates on our work on these projects.



Future site of the Kihembe Environmental Learning Centre adjacent Saadani National Park, Tanzania. Photo: B. Liddle

## Highlights of 2012

### Supporting Saadani National Park community-based research through PAPR

Our work as a partner of the Protected Areas and Poverty Reduction (PAPR) Alliance continued in 2012 with a focus on the area in and around Saadani National Park with the help of Saving Africa's

Nature (SANA) and Canadian and Tanzanian volunteers.

The PAPR has supported the establishment of community research committees in the villages of Matapwili, Mkwaja, and Saadani. The committees identify and prioritize actions to address local environmental concerns. Volunteers Kiri Staples (Yukon, Canada) and Evaline Munisi (Tanzania)

along with SANA's Ally Abdallah worked with each research committee to support their own research interests.

The focus varied among the communities - completing a beach clean-up at Saadani, proposing a chicken-rearing project in Mkwaja, and promoting community management of potential tourism opportunities in the Zaraninge Forest in Matipwili.

Supporting the community research committees and finding ways to have ideas exchanged will hopefully yield community-driven ownership and responses to long-standing issues of conservation and resource conflict in these areas. Our partnership through the PAPR project and over the long term with SANA and these committees is key to building a better future.



Beach clean up at Saadani Village (Photo: K. Staples)

### PAPR 2012 workshops:

Kesho Trust participated in two PAPR workshops in 2012 - the annual international workshop held in June in Ghana, and the Canada Team meeting held in October in Tofino, Canada. Both workshops brought together project partners to discuss and share project updates and share future directions for the project. The Canada Team meeting provided an important opportunity to assess progress and map out goals for the remainder of the project. This discussions was informed by a comprehensive

mid-term project review. Reports from Davis Lumala, Ally Abdallah, and Karen Clyde who attended these workshops are available on our website (see our September and November newsletters).



Saadani Village (Photo: B. Downie)

### Partnering with SWEAT

In 2012, the Kesho Trust partnered with the Sunya Ward Education and Training Development Programme (SWEAT) in Tanzania. This community-based development organization seeks to enhance education and the provision of other basic social services to pastoralists, agro-pastoralists, peasants and other poor communities in Kiteto District. SWEAT does this by supporting education programs and community projects that support sustainable development and

the provision of learning environments with the goal to enhance economic diversification for these communities.

Beatrice Simon, a Kesho Trust volunteer, completed community profiles for SWEAT's partner villages. The Kesho Trust will continue to actively seek funding and project opportunities in partnership with SWEAT that reflect the shared values and goals of our organizations. See our website for Beatrice's community profile report.

### Partnerships with *Help Every Day* support community water development in Elerai

In 2012, the Kesho Trust partnered with **Help Every Day** ([www.helpeveryday.org](http://www.helpeveryday.org)) on a project proposed by EMAYO to add water storage tanks and gutters to public buildings for rainwater collection in Elerai.

Water will be used for domestic purposes including by children at schools at lunch time, for community meetings and for individual emergencies or for those otherwise unable to collect water because of

illness. A goal to raise \$2200 was set, and met through the supporters of **Help Every Day**.

Through our partnership with **Help Every Day** this project is adding important water resources to Elerai. We look forward to future projects supporting other of our partnerships.

Elerai also benefitted from the commitment of three volunteers Kath Selkirk and

Jim Taggart (Yukon, Canada) who focused on supporting project management and organizational development, and Maureen Abbott (also

Yukon, Canada), who focused on women's issues. It was with their help that the advisory group formed and the water project came to be.



Jim Taggart, Maureen Abbott and the Elerai Advisory Group (Photo: K. Sekirk)

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Bruce K. Downie  
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Leslie King  
Sooke, BC

Lauren Law  
Victoria, BC

Bob Peart  
Victoria, BC

Ellen Perkins  
Victoria, BC

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Environmental Consultant  
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Wayne Sawchuk  
Conservationist / Outfitter  
Rollo, BC

Lorraine Wapling  
Disability Consultant  
Warminster, Wiltshire, UK

**Annual Report — 2012**

**Financial Report**

The Kesho Trust was incorporated as a society in 2005 in British Columbia, Canada and was registered as an International NGO in Tanzania in 2006.

Our Africa projects are successfully progressing with encouraging outcomes. Individual donors have been crucial in their ongoing success and we have also appreciated the important support for our project activities from SSHRC, IDRC, CIDA and Help Every Day.

It is important to acknowledge the work of the board and our advisors along with some very dedicated volunteers who really make the workings of our organization a success. They are the strength behind the activities you see reported here and devote hours of their time and financial support to make our work a reality and maintain the partnerships we have with communities and organizations.

**Thank you!**

The Kesho Trust appreciates the interest and support that we have received from individuals and organizations during the year. Our thanks go to:

**Volunteers:**

Maureen Abbott  
Karen Clyde  
Carol Hall  
Ryan Hennessey  
Andrea Kenderova  
Brent Liddle  
Davis Lumala  
Evaline Munisi  
Hamidah Mzoa  
Kath Selkirk  
Beatrice Simon  
Agnes Sirima  
Kiri Staples  
Jim Taggart  
Lorraine Wapling

**Individual donors:**

Maureen Abbott  
Clive Betts  
Stephen Blane  
Glenda Bolt  
Florian Boulais  
John Bryant  
Wendy Cairns  
Karen Clyde  
Elaine Corden  
Bruce K. Downie  
Paul Downie  
Karen DuBois  
Sharon Edmunds  
Eldo Enns  
Greg Hakonson

**Summary of Financial Statements  
Fiscal year 2011 / 2012**

Consolidated Balance Sheet		
	2012	2011
<b>Assets</b>		
Current assets	\$14,359	\$42,224
Investments [trust fund]	\$5,195	\$5,070
Accounts receivable	\$4,004	\$331
<b>Total assets</b>	<b>\$23,558</b>	<b>\$47,625</b>
<b>Liabilities</b>		
Current liabilities	\$3,277	\$800
Long term debts	\$0	\$0
<b>Total liabilities</b>	<b>\$800</b>	<b>\$800</b>
<b>Consolidated Statement of Operations</b>		
	2012	2011
<b>Revenue</b>		
Donations	\$23,954	\$13,184
Grants	\$131,870	\$152,306
Other income	\$156	\$451
<b>Total revenue</b>	<b>\$155,980</b>	<b>\$165,941</b>
<b>Expenses</b>		
Program delivery	\$166,866	\$124,339
Administration	\$15,658	\$11,912
<b>Total operating expenses</b>	<b>\$182,524</b>	<b>\$136,251</b>
<b>Excess of revenues over expenditures for the year</b>	<b>\$(26,544)</b>	<b>\$29,690</b>

Leslie King  
Brent Liddle  
Mary E. MacCallum  
Karen MacKay  
Emrys Miller  
Robin Miller  
Bob Peart  
Andrew Poulter  
Brenda J. Protheroe  
John Quilty  
Pamela Ratner  
Kath Selkirk  
Sydney Silver  
Suzanne Simard  
Lindsay Staples  
John Steins  
Jim Taggart  
Erik Val  
Lorraine Wapling  
Art Wright

**Organizational & Other Supporters:**

- The Barnes Family Foundation [Kingston]
- Benchmark Performance Inc. [Toronto]
- Canadian International Development Agency (CIDA)
- Help Every Day [Denmark]
- International Development Research Centre (IDRC)
- Rocketday [Victoria]

